

1976

Proposal for a Bachelor of Fine Arts Degree in Art

University of Texas at Tyler

T E X A S E A S T E R N U N I V E R S I T Y
T Y L E R, T E X A S

PROPOSAL FOR A BACHELOR OF FINE ARTS DEGREE
IN ART

SUBMITTED TO THE COORDINATING BOARD
TEXAS COLLEGE AND UNIVERSITY SYSTEM

FEBRUARY 18, 1976

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I. INTRODUCTION

The Bachelor of Fine Arts degree in art is an established degree at other institutions in Texas and other states. It prepares the student most appropriately for employment as a practicing artist and for advanced or graduate study--especially for the highly regarded Master of Fine Arts degree in art. Experience to date at Texas Eastern University shows that this is the kind of degree art students want and need. A survey of Texas Eastern University art students last year showed that 100 percent preferred the Bachelor of Fine Arts. This year 80 percent have indicated a preference for the Bachelor of Fine Arts. In addition, the faculty maintain that if Texas Eastern University were authorized to offer the Bachelor of Fine Arts in addition to the Bachelor of Arts in art, a sizeable increase in art students would be generated. This would not, require significant additional space and equipment other than that required for the present program. It would, however, permit dual utilization of the space and equipment available.

II. DESCRIPTION OF THE PROPOSED PROGRAM

1. *What is the title and nature of the proposed program?*

The title is Bachelor of Fine Arts in Art. The nature of the proposed program is that of a professional degree that requires a greater concentration in art than is appropriate for the Bachelor of Arts Degree with a major in art. This degree is intended to prepare students for careers as practicing artists and to serve as a basis for seeking a Master of Fine Arts Degree.

2. *List the course offerings to comprise the program. Which of these courses will be new ones?*

| | |
|-----------|--------------------------|
| ART 3306 | Contemporary Art History |
| *ART 3309 | Renaissance Art History |

| | |
|-----------|--|
| ART 3315 | Crafts for the Elementary Teacher |
| ART 3316 | Crafts for the Secondary Teacher |
| *ART 3320 | Life Drawing I |
| *ART 3321 | Life Drawing II |
| ART 3350 | Methods and Materials in Art for Elementary Teachers |
| ART 3360 | Methods and Materials in Art for Secondary Teachers |
| ART 3366 | Painting Techniques |
| ART 3375 | Graphic Arts |
| ART 3379 | Ceramics and Sculpture |
| ART 4300 | Composition and Design |
| ART 4306 | Primitive Art History |
| ART 4311 | Advanced Painting |
| ART 4320 | Advanced Drawing |
| ART 4331 | Aquamedia |
| ART 4337 | Advanced Painting Techniques |
| ART 4356 | Three-Dimensional Design |
| ART 4370 | Undergraduate Internship Program |
| ART 4371 | Undergraduate Internship Program |
| ART 4375 | Advanced Graphic Arts |
| ART 4379 | Advanced Sculpture |
| ART 4192 | Senior Exhibition |
| ART 4198 | Independent Study |
| ART 4298 | Independent Study |
| ART 4398 | Independent Study |
| ART 4199 | Independent Study |
| ART 4299 | Independent Study |
| ART 4399 | Independent Study |

**New Courses*

3. *Outline a semester-by-semester curriculum for the proposed program if applicable.*

Since Texas Eastern University is an upper-level institution, the first and second years are not listed. However, students must have the equivalent of art history, two courses of design or fundamentals, and at least two courses of drawing. Students with artistic weaknesses and/or lack of preparation at the lower level are required to take additional courses at Texas Eastern University. In addition, the student will be required to complete general education and graduation requirements. At the upper-level, the minimum for the Bachelor of Fine Arts is as follows:

Junior Year

Fall Semester

| | | |
|--------------|--------------------------|---------|
| ART 3306 | Contemporary Art History | 3 hours |
| ART 3366 | Painting Techniques | 3 hours |
| ART 3320 | Life Drawing I | 3 hours |
| ART 3379 | Ceramics and Sculpture | 3 hours |
| ART ELECTIVE | | 3 hours |

 15 hours

Spring Semester

| | | |
|---------------|-------------------------|---------|
| ART 3309 | Renaissance Art History | 3 hours |
| ART 3375 | Graphic Arts | 3 hours |
| ART 3321 | Life Drawing II | 3 hours |
| ART ELECTIVES | | 6 hours |

 15 hours
Senior Year

Fall Semester

| | | |
|---------------|------------------------|---------|
| ART 4320 | Advanced Drawing | 3 hours |
| ART 4300 | Composition and Design | 3 hours |
| ART 4375 | Advanced Graphic Arts | 3 hours |
| ART ELECTIVES | | 6 hours |

 15 hours

Spring Semester

| | | |
|-----------|-----------------------|---------|
| ART 4306 | Primitive Art History | 3 hours |
| ART 4311 | Advanced Painting | 3 hours |
| ART 4379 | Advanced Sculpture | 3 hours |
| ART 4192 | Senior Exhibition | 1 hour |
| ELECTIVES | | 6 hours |

 16 hours

4. *What special requirements are included in the degree plan? If a graduate degree is contemplated, is a thesis or dissertation required? If not, what will be substituted? Describe any innovative change in degree requirements.*

Seniors must hold a one-person art exhibition. The presentation will include matted graphics, framed paintings, and sculptures on a base or pedestal. The nature of the program requires a heavy concentration in art.

5. *Is the proposed program entirely new to the institution? Is it an extension of a minor field? If so, give the number of students minoring in the program during the last three years.*

The proposed program is an outgrowth of and a further defining of the present Bachelor of Arts Degree program at Texas Eastern University. It is not an extension of a minor field.

6. *How many similar programs are offered elsewhere in Texas, and where? What is the nearest institution offering a similar program?*

Due to the fundamental nature of the Bachelor of Fine Arts, well over one-half of the colleges and universities in Texas offer the degree. The nearest institution that offers a Bachelor of Fine Arts is Stephen F. Austin State University.

7. *Describe current manpower needs for graduates of the program. Also, describe how the proposed program strengthens the total academic program of the institution.*

Job opportunities for the professional artist are many and varied. The Bachelor of Fine Arts is essentially a degree for professional artists. It is intended to prepare the artist to produce paintings, drawings, sculptures, original prints, and other art works to sell. The degree also prepares the student to do advertising art, sign construction and painting, calligraphy, interior design, window displays, and book and story illustration, to manage an art gallery or to work in an art museum. The Bachelor of Fine Arts is also desirable if the artist wishes to pursue a Master of Fine

Arts degree (the 60-hour Master of Fine Arts is considered a terminal degree for teaching studio art classes on the college/university level). There are also peripheral fields in which an artist might use his skills such as in art merchandising.

The Bachelor of Fine Arts program should strengthen the total academic program by providing the opportunity for students to broaden their cultural background by enrolling in art classes or visiting the art exhibitions of the senior art students. The program can serve to reinforce other learning activities, such as development of drawing skills.

8. *Has the proposed program been approved by the institution's governing board? Give date of action.*

The proposed program was approved by the Board of Regents of Texas Eastern University at its meeting on February 18, 1976.

III. PROJECTED ENROLLMENT

9. *Project enrollment for the proposed program for the next five years. Explain the basis for this projection. Include majors and minors in separate columns.*

| Year | Art Majors | Art Minors |
|---------|------------|------------|
| 1976-77 | 25 | N/A |
| 1977-78 | 35 | N/A |
| 1978-79 | 50 | N/A |
| 1979-80 | 65 | N/A |
| 1980-81 | 85 | N/A |

The basis for this projection is present student enrollment in the Bachelor of Arts program, growth since 1974, inquiries from interested students, and the fact that no senior college is within easy commuting range for many area junior college graduates.

10. *Describe the likely source of students who will enroll in this program. (Will they come from existing programs or will they be attracted to the institution to enroll in the proposed program)?*

Students transferring from the junior colleges within Texas Eastern University's primary service area provide the largest source of students for this program

IV. FACULTY

11. *Give the number of persons presently on the faculty who will be most directly involved in the proposed program. List name, rank, highest degree, present course load, and estimated course load in the proposed program for each. Do present faculty meet minimal criteria for the requested program?*

One full-time faculty member serves the department of art. Course offerings have been supplemented by part-time instructors. Efforts are presently underway to employ an additional, qualified faculty member in September, 1976.

| Name and Rank | Degree | Course Load | |
|---|--------|-------------|----------|
| | | Present | Proposed |
| Glenn Bill Williams, Assistant Professor | Ph.D. | 12 hrs. | 12 hrs. |
| Kenneth Casstevens, Assistant Professor | Ph.D. | 4 hrs. | 4 hrs. |

12. *Calculate the present student-faculty ratio in the subject matter field(s) or department(s) in which the proposed program will be offered. (Divide full-time equivalent students by full-time equivalent faculty.) Also give the average teacher-student ratio in the courses given by department (planned number of students per class).*

During the fall, 1975, semester, the student-faculty ratio in art was 10.05:1. In organized classes, the average class size was 10:1. Growth is anticipated as a result of the Bachelor of Fine Arts degree in art, resulting in a 14:1 ratio for undergraduates and 8.37:1 for graduates. The average class size should not exceed 20 undergraduate students, although lecture courses in art would be limited only by the available space and enrollment demand.

13. *Project the need for new faculty required for the proposed program for the next five years. If the teaching responsibilities for the proposed program will be absorbed in part or in whole by the present faculty, describe how this will be done.*

Projected growth in art students during the next five years would require the addition of faculty with specialists as shown below:

| | |
|-----------|---------------------------|
| 1976-1977 | Art history |
| 1977-1978 | Art education/pottery |
| 1978-1979 | Printmaking |
| 1979-1980 | Drawing/Painting |
| 1980-1981 | Commercial art/art metals |

Each of these is needed to support the existing Bachelor of Arts Degree in art as well as the proposed Bachelor of Fine Arts Degree.

14. *Will acquisition of new faculty for the program require an additional outlay of funds? Explain in detail.*

The addition of faculty in the Department of Art, as shown in question 13, is required to support the existing Bachelor of Arts Degree in art without regard to the proposed program. Additional growth generated by the new degree will permit greater utilization of space and equipment which will be needed for the present program. Additional cost required as a result of the new program will be minimal.

15. *Describe the involvement of the faculty, present and projected, in research, extension, correspondence, and other activities related to the proposed program. Will this program decrease or increase the course load of present faculty?*

The proposed program makes no additional demands on the art faculty in research, extension, or correspondence activities. The course load of present faculty will be affected only by the anticipated increase of the student-teacher ratio.

V. LIBRARY

16. *Are present library holdings in relevant fields adequate to begin the proposed program? How will the library have to be improved to meet program needs in the next five years? (Please explain need for books, periodicals, reference books, primary source materials, etc.) What are your institutional surpluses or deficiencies in holdings as measured by the Clapp-Jordan formula? How will approval of this program alter this situation?*

The library holdings in art are small but excellent. Since Texas Eastern University is a new institution, the library is relatively small. Present library holdings in art consist of 1900 volumes. It is, however, growing rapidly. Normal growth permits the purchase of necessary materials as needed, so no special funding should be required for this degree.

The Clapp-Jordan Formula applied to Texas Eastern University Library:

| | |
|---|----------------|
| 1. Basic Collection | 85,000 volumes |
| 2. Allowance per FTE Faculty (100 volumes x 57 FTE Faculty) | 5,700 volumes |
| 3. Allowance per FTE Students (15 volumes x 752 Students) | 11,280 volumes |
| 4. Allowance per Undergraduate Major or Minor Field (350 volumes x 45 Fields) | 15,750 volumes |
| 5. Allowance per Master's Field When No Higher Degree is Offered (6,000 volumes x 11 Master's Fields) | 66,000 volumes |
| <hr/> | |
| Needed Volumes | 183,730 |

The library as of November 30, 1975, has 142,699 volumes, or 22.3 percent below the Clapp-Jordan standard.

17. *Do faculty and students now use libraries of other institutions? Could they do so in the proposed program? Explain in detail.*

Students and faculty of Texas Eastern University have access to library facilities of junior colleges in the primary service area. In addition to these, the public libraries of Tyler, Athens, and Longview are also available, as are the library facilities of Texas College and Jarvis Christian College. Materials from throughout the nation are available through inter-library loan.

18. *Estimate the total expenditure for the last two complete fiscal years for library acquisitions in the department or subject matter fields in which the proposed program would be offered, or in fields which are closely related*

to the proposed program.

All of the library holdings in art have been purchased within the last two and one-half years. The total expenditure for art from 1973 to the beginning of the 1975 school year is estimated to be \$6,500. Included in these purchases were small-out-of-print collections but mostly new materials with late 1960's or early 1970's imprint dates.

The library estimates that \$3,500 has been spent for art acquisitions during this fiscal year (1975-76).

19. *Project library expenditures to be budgeted annually for the next five years in supporting this program.*

Any projected budgeting must, of necessity, depend largely upon legislative appropriations. It is the intention of the library, however, to request a budget including the following funds for the art program:

| | |
|-----------|---------|
| 1976-1977 | \$7,500 |
| 1977-1978 | 2,500 |
| 1978-1979 | 2,500 |
| 1979-1980 | 5,000 |
| 1980-1981 | 5,500 |

20. *Describe existing facilities that are available for the proposed program. Describe the present utilization of these facilities. What new facilities will be needed and estimate their cost. From what source do you anticipate obtaining needed facilities and equipment? Will the approval of this program result in planning for the addition of new facilities?*

The limited temporary facilities at Texas Eastern University are in use at near capacity. New facilities on the permanent campus will be available in June or July, 1976. Additional equipment is planned as a part of the third phase of construction at the new campus. Implementation of this program will result in no special needs other than those already planned for as a part of normal institutional growth.

VII. ADMINISTRATION OF PROPOSED PROGRAM

21. *Will the proposed program affect the administrative structure of the institution? If yes, describe how. In what department division, school, or college will the proposed program be administered? If the program is to have inter-departmental or inter-unit administration, explain in detail.*

The proposed program will be administered in the Department of Art within the School of Fine and Performing Arts. The present organizational structure of the University will not be affected in any way.

VIII. ACCREDITATION

22. *Describe the requirements for accreditation, if the program is eligible to be accredited. What is the name of the accrediting agency? What will be the initial costs of accreditation and the subsequent annual costs to maintain it? Identify basic criteria for accreditation and describe how well these are presently being met.*

The University has been fully accredited by the Southern Association of Colleges and Schools since December, 1974. There are no plans to seek special accreditation of any of the art programs. Guidelines established by the Texas Association of Schools of Art and the College Art Association have been adhered to in the development of this program.

IX. SUPPORTING FIELDS

23. *Evaluate the subject matter fields at your institution which may be considered necessary, or valuable, in support of the proposed program. Will these fields need improvement or expansion? If so, how, to what extent, and at what cost? Be specific.*

Subject matter fields in the liberal and fine arts which serve as support areas for the proposed program are adequately covered at present. These areas will not be expanded due to the proposed program alone; however, general growth of the institution should account for substantial expansion in all areas in the immediate future.

X. COSTS OF THE PROPOSED PROGRAM

24. *Estimate the initial (first year) costs of the proposed program. If this is an extension of an ongoing program what will be the cost differential?*

The administrator and faculty needed during the first year of the proposed program are already serving existing programs. No additional personnel, facilities, or institutional expenses are anticipated other than those already planned for in our normal growth in existing programs.

The estimated budget for the Department of Art for 1976-1977 is \$41,000, including faculty salaries.

25. *Estimate the annual cost of the program for the three years following the first year. (Use current formulas in arriving at your estimate). Explain the rationale for your estimate. If this is an extension of an ongoing program, what will be the cost differential?*

Since the formulas for funding upper-level institutions have not been developed, it is not possible to answer this question as it was intended. It is expected that the Bachelor of Fine Arts in art will attract additional students to the art program, but most of this growth can be absorbed by faculty, staff, equipment, and facilities which will be required during the next three years to operate the existing Bachelor of Arts program. A rough estimate of the departmental budget for the three years following the first year of this program is as follows:

| | |
|-----------|----------|
| 1977-1978 | \$58,500 |
| 1978-1979 | 76,500 |
| 1979-1980 | 94,511 |

This growth is primarily a result of additional faculty salaries.

26. *Departmental Costs:*

- (a) *Show the departmental operating expenditures for the last two fiscal years for the departments which will contribute to the support of the proposed program.*
- (b) *How will the proposed program affect the allocation or distribution of these funds?*

| | 1974-75 | 1975-76 |
|-------------------|-------------|-------------|
| (a) Faculty | \$17,200.00 | \$20,000.00 |
| Capital Outlay | 1,200.00 | 2,632.00 |
| Operating Expense | 1,200.00 | 3,500.00 |

- (b) This program will not affect the allocation or distribution of these funds. The funds needed for the future operation of the Art Department would be needed to support the present Bachelor of Arts program in art.

27. *What additional funds for research will be needed to support the proposed program? Explain.*

No additional funds for research will be needed.

28. *How many graduate assistantships are considered desirable to begin the program? Estimate the amount of funds required for these assistantships over the next four years. What sources are available to support these assistantships? Will student funds be needed for undergraduates other than those provided for all undergraduates? Explain in detail.*

No graduate assistantships will be needed for the implementation of the proposed program.

29. *Describe briefly the sources of financial support for this program and evaluate the adequacy of funds for the inauguration and support of the program. Does the program give the indications of becoming self-supporting within three years in terms of formula-generated income?*

The anticipated sources of financial support for this program will be primarily from legislative appropriations for the general academic program at Texas Eastern University together with student tuition and fees. No additional support other than that for existing programs will be required. If an adequate formula base is developed for upper level institutions, it is anticipated that the program in conjunction with the existing program will become self supporting within three years.

30. *Add any comments which would be helpful to the Coordinating Board in evaluating this program request.*

Texas Eastern University, as an upper-level institution, is in the unique position of giving primary consideration

to the needs of community and junior college graduates. Each of the junior colleges in the East Texas region offers lower-division programs in art. The students who major in art at these institutions usually have placed heavy emphasis in their first two years of college work on specific career preparations.

A career in art requires a high degree of skill and specific training which is not usually begun until the student enters college. With a Bachelor of Fine Arts Degree authorized, Texas Eastern University will be in a position to offer that special professional preparation program that is so necessary for a career in art.